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**As Wildfires Ravage the West - Protect Our Winters Action Fund Endorses Sen. Jon Tester and Monica Tranel (CD-1)**

*Montana's vibrant outdoor rec economy generates almost 30,000 jobs and \$3 Billion*

**Bozeman, MT** – Protect Our Winters Action Fund (POW AF) announced today its endorsement of Sen. John Tester for Montana's Senate seat, and Monica Tranel for Congress. Both Tester and Tranel have experience in protecting and preserving Montana's environment and are committed to enacting policies that ensure action is taken on the ever-growing climate crisis.

Throughout his tenure as Senator, Jon Tester has been a megaphone for Montana's passion for preserving public lands, wildlife and outdoor recreation. As a farmer and a sportsman, he understands the vital importance of protecting our natural resources. He's confronted climate change head-on, working to protect our environment for future generations. He played a leading role in the Great American Outdoors Act, which funded a wide range of conservation efforts.

Monica Tranel was born and raised on a Montana ranch, and knows just how important these lands are for both recreation and the livelihood of Montanans. As an attorney and advocate, she has worked tirelessly to protect Montana's natural resources and fight for policies that address climate change. An Olympian who became a talented environmental lawyer, she has the experience to ensure the preservation of Montana's landscape from out-of-state corporations looking to turn public lands into pay for play.

"Montana's wild landscapes and vibrant communities are directly impacted by a warming planet, and we need leaders who will fight to protect them. Senator Jon Tester and Monica Tranel have shown unwavering commitment to preserving the natural heritage of Montana and advocating for policies that safeguard our national treasures. Their dedication to sustainable practices and their understanding of the critical balance between economic growth and environmental stewardship make them the right choice for Montana. We proudly endorse Jon Tester and Monica Tranel because they will champion the policies needed to protect our winters, our rivers, and the way of life in the Big Sky State." - Ben Gubits, Vice President of Advocacy and Campaigns, Protect Our Winters

"Climate action is the single most important issue that can benefit future generations. Caring for the environment is not only the right thing to do for humanity, it's also the Montana way of doing things," said Conrad Anker, legendary mountaineer and POW Board Member. "Jon Tester and Monica Tranel have consistently demonstrated their commitment to protecting our environment and fighting climate change. Their dedication to preserving the outdoor spaces we love is crucial for the future of our state, our planet, and the entire outdoor community. I am proud to endorse them and believe they will be critical voices in Washington for our natural treasures. Now let's get to work"

## **About POW Action Fund**

POW AF works to make action on climate change a top policy priority for the outdoor sports community and for legislators whose states are on the frontlines of the climate crisis. Climate change threatens the future of the Outdoor Recreation industry and the communities that depend on winter to power mountain economies. It threatens outdoor enthusiasts who recreate in our mountains, rivers, forests and public lands in every season. While the impacts of climate change stretch far beyond the recreation economy, these impacts deeply resonate with those of us who love the outdoors. By illustrating the unmistakable relationship between climate and the outdoors – the very element that brings us all together – the POW Action Fund turns the outdoor community’s shared love of wild places into the political will needed to drive positive action on climate change.

For more information, visit [powactionfund.org](http://powactionfund.org)

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