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Contact: Ben Gubits | ben@powactionfund.org

Protect Our Winters Action Fund Endorses Jessica Morse for Congress (CD-3)

As wildfires ravage Northern California, POW AF commits to helping elect climate champions to Congress

Truckee, CA – Protect Our Winters Action Fund (POW AF) announced today its endorsement of Jessica Morse to represent CD-3 in the U.S. House of Representatives. As a dedicated advocate for climate action and the protection of our public lands, Morse is the former Deputy Secretary for Forest and Wildland Resilience at the California Natural Resources Agency, and has a wealth of experience in protecting and preserving California's natural resources and landscape.

Morse has worked tirelessly to prevent catastrophic wildfires in California, an existential threat that is growing rapidly amidst the changing climate. Morse created wildfire prevention programs that protect California families, homes, communities, and public lands. Northern California's outdoor recreation economy is a vital component of the region's prosperity, contributing billions of dollars annually and supporting thousands of jobs. From the majestic Sierra Nevada mountains to the scenic coastlines, our natural landscapes are not only a source of economic strength but also a cherished part of our heritage and lifestyle.

Morse is also a 5th generation Northern Californian and an outdoor enthusiast, having hiked the entire length of the 3rd Congressional District. In her career and her life, she has been committed to preserving and protecting California's land and will be a tireless advocate for climate policy on The Hill.

Ben Gubits, Vice President of Advocacy and Campaigns at Protect Our Winters Action Fund, stated, "Jessica Morse understands the critical intersection of climate action and economic vitality in Northern California. Her dedication to protecting our outdoor recreation economy and addressing climate change makes her the ideal candidate to represent our community in Congress. As wildfires rip across Northern California, the stakes in this election could not be higher. We are thrilled to support her campaign and confident that she will be a strong voice for our environment."

Professional skier and Protect Our Winters Action Fund Alliance Member Amie Engerbretson added, "As someone who has spent countless days exploring Northern California's incredible landscapes, I know how essential it is to have leaders like Jessica Morse who are committed to preserving our natural playgrounds. Her vision for a sustainable future resonates with outdoor enthusiasts across the state, and I'm excited to see her champion our cause in Washington."

Protect Our Winters Action Fund urges all outdoor enthusiasts and environmental advocates to support Jessica Morse in the upcoming election. Together, we can ensure that our voices are heard and our cherished outdoor spaces are protected for generations to come.

About POW Action Fund

POW AF works to make action on climate change a top policy priority for the outdoor sports community and for legislators whose states are on the frontlines of the climate crisis. Climate change threatens the future of the Outdoor Recreation industry and the communities that depend on winter to power mountain economies. It threatens outdoor enthusiasts who recreate in our mountains, rivers, forests and public lands in every season. While the impacts of climate change stretch far beyond the recreation economy, these impacts deeply resonate with those of us who love the outdoors. By illustrating the unmistakable relationship between climate and the outdoors – the very element that brings us all together – the POW Action Fund turns the outdoor community's shared love of wild places into the political will needed to drive positive action on climate change.

For more information, visit powactionfund.org

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