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Protect Our Winters Action Fund Endorses Sen. Jacky Rosen for Re-election As Wildfires Spread Across the West

Nevada's vibrant outdoor rec economy generates more than 53,000 jobs and \$6 Billion

Las Vegas, NV – Protect Our Winters Action Fund (POW AF) announced today its endorsement of Sen. Jacky Rosen for re-election. Senator Rosen has been a steadfast advocate for Nevada's outdoor recreation economy, the protection of public lands, and the fight against climate change, making her an ideal candidate to champion the values and interests of Nevada voters.

Throughout her tenure as Senator, Jacky Rosen has been a proven advocate for Nevada's land and environment. She's received a 96 percent lifetime approval rating from the League of Conservation Voters. Senator Rosen has a strong record of protecting Nevada's public lands, which are not only critical for the state's environment but also for its tourism and recreation industries. She's introduced critical legislation including the Public Lands Management Act, which was crafted with Tribal community members, providing long-lasting protection to over 1 million acres of land in Nevada. From the stunning landscapes of Red Rock Canyon to the pristine waters of Lake Tahoe, Nevada's public lands are treasures that provide residents and visitors alike with unparalleled opportunities for adventure and exploration. Senator Rosen has been a vocal advocate for preserving these natural resources for future generations, opposing efforts to reduce protections and sell off public lands for private gain.

"Senator Rosen's dedication to protecting our environment, supporting the outdoor recreation economy, and fighting climate change resonates deeply with Nevada voters who cherish their state's natural beauty and outdoor opportunities. Her pragmatic approach to policy, coupled with her unwavering commitment to environmental stewardship, makes her the clear choice for those who want to see Nevada thrive both economically and ecologically," said Ben Gubits, Vice President of Advocacy and Campaigns at Protect Our Winters Action Fund. "We've been honored to work with the Senator over the years and believe her leadership is vital for the continued prosperity of Nevada's outdoor recreation economy, a healthy climate and the protection of our public lands. We are proud to endorse her for re-election to the U.S. Senate."

Professional snowboarder and Protect Our Winters Action Fund Alliance Member Elena Hight added, "As an Olympic snowboarder and proud Nevadan, I've seen firsthand how climate change is impacting our cherished outdoor landscapes and lifestyles. Senator Jacky Rosen understands the importance of preserving our natural treasures for future generations. Her commitment to clean energy and environmental protection is exactly what we need to ensure that our mountains, rivers, and trails remain accessible and pristine. That's why I'm endorsing Jacky Rosen for U.S. Senate. Let's support a leader who truly cares about our outdoor heritage and is ready to take action to protect it."

About POW Action Fund

POW AF works to make action on climate change a top policy priority for the outdoor sports community and for legislators whose states are on the frontlines of the climate crisis. Climate change threatens the future of the Outdoor Recreation industry and the communities that depend on winter to power mountain economies. It threatens outdoor enthusiasts who recreate in our mountains, rivers, forests and public lands in every season. While the impacts of climate change stretch far beyond the recreation economy, these impacts deeply resonate with those of us who love the outdoors. By illustrating the unmistakable relationship between climate and the outdoors – the very element that brings us all together – the POW Action Fund turns the outdoor community’s shared love of wild places into the political will needed to drive positive action on climate change.

For more information, visit powactionfund.org

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